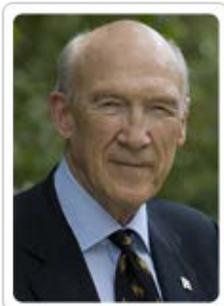


September 7, 2012

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WP-09-07-12

2013 WPMA CONVENTION SPEAKERS***2013 WPMA Convention Keynote Speaker*****Alan K. Simpson, Former U.S. Senator from Wyoming, Co-Chair of National Commission on Fiscal Responsibility & Reform, Co-chair of Americans for Campaign Reform**

In 1978, Simpson ran for, and was elected to, the United States Senate. He was reelected in 1984 for a second term and in 1990 was reelected to a third term. During his first term he was elected by his peers to the position of Assistant Majority Leader and served Majority Leader Bob Dole in that capacity until 1994. He completed his final term on January 3, 1997. Since that time he has been a guest lecturer at Harvard and a visiting lecturer at the University of Wyoming. He is an author. He is also a partner in the Cody, Wyoming law firm of Simpson, Kepler and Edwards.

Tuesday – Educational Seminar Speakers**Tom Kloza, Publisher/Senior Oil Analyst, OPIS**

Tom has covered downstream oil markets for over 35 years and was among the founders of OPIS. He has analyzed crude oil, refined products, and gas liquids for parts of four decades. He has also written commentary for Marketwatch and is a regular guest commentator for Bloomberg Financial Markets and NPR Marketplace.

**Mel Kleiman, President, Humetrics****Topic: How to Build a Frontline that Helps Build Your Bottom Line**

In his session Mel will deliver practical, proven tools, tips, and techniques you can put to immediate use to build and retain a frontline staff that boosts profitability, increases customer satisfaction, and makes going to work more enjoyable and fun for everyone.

**Patrick Godfrey & KC Comadena, Co-Founders, Fog Technologies****Topic: Tips and Techniques for iPads in Business**

Patrick and KC are the founders of Fog Technologies, a company specializing in mobile app solutions. They work with clients from Fortune 500 companies to local businesses, helping each to effectively integrate their vision. One of the products they have developed is the WPMA EXPO App for smart devices, a revolutionary new app being used at the WPMA Convention and Convenience Store Expo.

Wednesday – Ladies' Luncheon Speaker**Barbara R. Morgan, Retired Astronaut, NASA****Topic: Reflections of a Teacher in Space**

In 1985 Barbara and Christa McAuliffe were selected to train with the Space Shuttle Challenger Crew. After that mission ended tragically, NASA asked Morgan to be the Teacher in Space Designee. In August 2007 she was assigned to the Endeavour crew and launched on a 2 week, 5.3 million mile mission to help construct the International Space Station.

Wednesday – PMAA Federal Legislative Update



Dan Gilligan, PMAA President (1998-Present)

Prior to joining PMAA, his diverse career as a lobbyist and association executive spanned 22 years. As President of PMAA, Dan presides over a national federation of 48 state and regional trade associations that collectively represents 8,000 independent petroleum marketing companies on matters pending before the U.S. Congress and the federal regulatory agencies.

Thursday – Educational Seminar Speaker



Janine Driver, CEO, Body Language Institute

Body Language Expert, Detecting Deception Guru, Speaker, Author..Lyn' Tamer

Janine is an international trainer and keynote speaker who playfully provides salespeople, professionals, and executives with cutting edge, scientifically-based communication tools on how to win new business, increase sales, improve selection of salespeople and sales managers and generate a significant return on investment.

PMAA COMMENTS ON GAS CAN LITIGATION

Earlier this week, PMAA sent a letter to the House Energy and Commerce Committee in support of legislation, H.R. 6065, to minimize costly product liability lawsuits which have plagued the gas can industry in recent years. The legislation, introduced by Rep. Tom Cole (R-OK), would amend the “Children’s Gasoline Burn Prevention Act” (CGBPA) to make all voluntary product ASTM standards mandatory six months after the date of enactment. The bill would enable portable container parties as well as retailers to defend themselves against costly trial lawyer lawsuits.

Trial lawyers found a quick pay-day by filing lawsuits against Blitz USA, which was the largest gasoline can manufacturer in the country before it went bankrupt, when consumers misused containers. Suits were filed for consumers who poured gasoline on fires to rekindle the flame, and in some cases, causing the gasoline to ignite causing severe burns and even death. Blitz was blamed for manufacturing a defective product. Other portable fuel container companies are likely to resist expanding to fill the market because of concern over being the next victims of the trial lawyers. It’s imperative that these products stay afloat especially during natural disasters. If a shortage ensues and consumers start using other methods to store gasoline in portable containers, such as coolers and milk/detergent containers, PMAA is concerned that trial lawyers may attempt to go after retailers because consumers will be using the gasoline dispenser to fill a portable container not suitable to hold gasoline.

ALABAMA AND ARIZONA NAME NEW CEO'S

The Petroleum and Convenience Marketers of Alabama (P&CMA) has named Bart Fletcher, CAE, to serve as President. Bart is an industry veteran who served as P&CMA Executive Vice President from 1989-2004 and, most recently, served as President of the Greater Birmingham Association of Homebuilders. Bart's email is BFletcher@pcmala.org. Arleen Alexander, CAE, who has served as CEO since 2005 will be focusing her efforts on PCMALA government relations priorities.

The Arizona Petroleum Marketers Association (APMA) has named Amanda Gray as their new Executive Director. Amanda is an attorney and, most recently, served as a civil litigator for the City of Minneapolis, Minnesota. She was born and raised in Arizona and is happy to be returning home and is anxious to learn more about the petroleum marketing industry. Her email is Amanda@apma4U.org.

TTB TO BEGIN IMMEDIATE ENFORCEMENT ON RYO

Last month’s Sixth Circuit Court of Appeals decision to uphold the federal Alcohol, Tobacco, Tax and Trade Bureau’s (TTB) September 2010 ruling classifying retailers who commercially operate roll-your-own (RYO) tobacco machines as manufacturers, has solidified TTB’s authority to start enforcement immediately. Despite Congress passing legislation that mirrored TTB’s ruling, TTB needed the Appeals Court’s ruling to end any enforcement discrepancy regarding the preliminary injunction against enforcement of the TTB rule which RYO advocates sought and won nearly two years ago. The appeals court ruled, in part, that the RYO law passed by Congress rendered the underlying legal issue supporting the preliminary injunction moot.

TTB will now enforce the law and require that any retailer who makes an RYO machine available to consumers must first obtain a permit bond, and pay a special (occupational) tax, comply with recordkeeping, reporting and inventory requirements, and pay all applicable taxes. If these conditions are not met, the retailer risks civil and criminal penalties.

2013 WESTERN PETROLEUM MARKETERS CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NEVADA

Start planning now to attend the 2013 WPMA Convention and Convenience Store Expo. It will be held at the Mirage in Las Vegas, Nevada. Mark your calendars for February 19-21, 2013.

WPMA MEMBER SERVICES



Petro Pete: ***“Every person has a story to tell, which is why I never talk to anyone.”***

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If you do not wish to receive information via fax or e-mail, please contact WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: janr@wpma.com. Thanks.



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