

TWO BIG NAMES. ONE CAN'T MISS EXPO.



Adam Carolla. Jeb Bush.
And a whole lot more
waiting for you in Las Vegas.

The 2027 WPMAEXPO is bringing two nationally recognized speakers to the stage and you won't want to miss either one.

Adam Carolla will kick things off with his trademark humor, straight talk and fresh perspective, while **Jeb Bush** (former Florida Governor 1999-2007) will close out the EXPO with insights from his years in business, public service and leadership.

Two very different voices.
Two memorable presentations.
One incredible WPMAEXPO.



Join us February 16–18, 2027, at the MGM Grand in Las Vegas for three days of networking, education, industry connections and the trade show you've come to expect from WPMAEXPO.

Registration and hotel reservations are open. Make your plans now!

REGISTER HERE

GET YOUR ROOM

**SEE THE
SCHEDULE**

Got Something to Sell? Get the Word Out.

Have equipment to sell? A position to fill?

WPMA members can place classified ads in the Weekly Update. Ads of 50 words or less are FREE!

Classifieds are a great way to share items for sale and employment opportunities with the WPMA membership.

Please note: Classified ads are not intended for the promotion of an associate member's regular products or services.

Ready to place an ad?

Information is due to Kim White at kimw@wpma.com by Thursday for the following day's Weekly Update.



Patriot Day: Remembering September 11, 2001

Twenty-five years later, we remember the lives lost, the families forever changed, and the courage of the first responders who ran toward danger when others were running away. September 11 reminds us of the strength found in unity, the importance of service, and the enduring spirit of the American people.

Today, we honor those we lost, those who served, and those who continue to carry their memory forward. **We will never forget.**

The following information provided by:
EMA-Energy Marketers of America



Urge Congress to Disapprove California's Remaining Electrification Waivers

Congress has another chance to stop California from imposing costly, anti-consumer electrification rules on the rest of the country. Last year, Congress used the Congressional Review Act to reject California's ban on new gas-powered cars and trucks. The state is still pushing the same agenda through other regulatory pathways targeting vehicles, ships, ports, lawn mowers, and other small engines.

California's overreach threatens consumer choice, affordability, and energy reliability nationwide. The only reason the state can do this is because previous EPAs issued unlawful waivers that let California enforce its own rules. Other states have used those same waivers to copy California's standards.

The EPA recently transmitted six California waivers to Congress for review under the Congressional Review Act which include: Advanced Clean Cars I (ACC I), Biden Administration reinstatement of ACC I, Greenhouse Gas (GHG) Emissions Standards, Small Off-Road Engine (SORE), Ocean-Going Vessels at Berth (CARB at Berth) and Commercial Harbor Craft (CHC). Your lawmakers now have a limited window to stop these mandates before they raise costs for American consumers and businesses. Last week, a coalition of trade groups including EMA and its 48 state and regional trade associations sent a letter to the Hill urging passage of the CRAs.

Why This Matters to Energy Marketers

- California is relying on older EPA waivers to force electrification mandates that shrink the liquid-fuels market.
- Rules covering passenger cars and trucks, lawn and garden equipment, ships, and ports would limit consumer choice, increase costs across the country, and undermine U.S. energy security.
- Once these waivers stand, other states can adopt the same rules, turning one state's experiment into a de facto national policy.

Congress can use CRA resolutions of disapproval to eliminate all six waivers and permanently block these unlawful California regulations.

[Click Here to Urge Congress to Vote YES on all Six CRA Resolutions](#)

Pennies Out: Pass the "Common Cents Act" Now

The penny is on its way out, and small retailers need clear federal rules now. Following President Trump's direction, the U.S. Mint has stopped producing pennies for circulation. Existing pennies remain legal tender, but with no new coins entering the system, cash-dependent retailers are increasingly unable to make exact change. That shortage is creating real operational problems for small businesses.

Many states and localities still have "exact change" or similar rules on the books. Without a uniform federal standard, retailers who round cash totals to the nearest nickel risk compliance problems and a patchwork of conflicting state and local requirements. Small businesses should not be left in that legal gray area. Congress is close to a solution.

The House passed the Common Cents Act (H.R. 3074) by voice vote in July. The Senate passed its companion, S. 1525, by unanimous consent on August 7. The House should now take up S. 1525 quickly so Main Street businesses and consumers have one nationwide rule for everyday cash transactions. The Common Cents Act would codify the end of penny production for general circulation, allow retailers to round cash transactions to the nearest nickel when exact change cannot be provided, and protect businesses that follow those federal guidelines from conflicting state and local laws. Non-cash payments would still be charged to the exact cent.

[Click Here to Urge the House to Pass the Common Cents Act](#)

Register for Small Business Preparedness Webinar Now!

The FEMA Office of Business, Industry, and Infrastructure Integration (OB3I) and the Small Business Administration (SBA) Office of Disaster Recovery and Resilience (ODRR) will hold the next small business preparedness webinar on October 20, 2026 from 1:00PM – 2:30PM Eastern Time.

The Quarter Four session of the 2026 Small Business Disaster Preparedness Series is aimed at sharing critical information and resources for small businesses to successfully navigate disaster recovery situations and build resiliency before, during, and after disasters.

[Click Here to Register via Zoom.](#)

EMA Welcomes President Trump's Call to Cut Swipe Fees

The Energy Marketers of America (EMA) welcomed President Trump's pledge Wednesday night at the GOP midterm convention in Dallas to slash "out-of-control credit card swipe fees." "We will cut out-of-control credit card swipe fees, saving the average family at least \$1,200 per year," Trump said. "We will not allow Americans to pay seven to eight times more for those fees than they do in any other country."

The remarks mark the President's third public endorsement this year of the bipartisan Credit Card Competition Act, which would require large banks to offer merchants a second network besides Visa and Mastercard.

"President Trump is right," said EMA President Rob Underwood. "Swipe fees are one of the largest expenses for our members after payroll. They squeeze thin-margin fuel retailers and raise prices for families at the pump. Congress should pass the Credit Card Competition Act now and restore real competition."

Combined swipe fees hit a record \$198.25 billion in 2025. EMA members paid an estimated \$15 billion in a recent year. The association continues to urge swift passage of the legislation.

Federated Insurance Risk Management Academy Complimentary Webinar

Everyone Is a Target - How Can Cybersecurity Help You?

Thursday, September 17, 2026, 2:00 PM Eastern Time

This webinar gives an overview of the importance of implementing cybersecurity measures to protect against evolving threats, including ransomware attacks and AI-powered phishing. It will highlight the growing trend of double extortion, Ransomware-



as-a-Service (RaaS), and critical infrastructure attacks, along with insights from case studies of significant ransomware incidents.

Click [here](#) to Register Today!

WHAT YOU WILL LEARN

- How cybercriminals use AI-powered phishing and deepfakes.
- Best practices for ransomware prevention and response.
- Why employee training and monitoring are vital.
- Steps to choose the right cybersecurity tools and providers.

WHO SHOULD ATTEND

- Business Owners/Operators
- Risk Managers
- Operations Managers
- HR Professionals

For additional information or to discuss this in further detail, please contact your [Federated](#) regional representative or EMA's National Account Executive [Jack West](#) at [507.455.5175](tel:507.455.5175) for any additional information or risk management questions.

At Federated Insurance, It's Our Business to Protect Yours®

Weekend Reads:

[Merchants Welcome Trump Backing of Credit Card Swipe Fee Reform at GOP Midterm Convention | MPC](#)

[Altria sues FDA over tobacco product review system | Reuters](#)

[Carmakers Have a New Idea to Boost EV Range: Add a Gas Engine | The Wall Street Journal](#)

[Marine fuel supply squeeze eases as the market adjusts to prolonged Hormuz disruption | Maritime Propulsion](#)

[Oil jumps to \\$105 a barrel after Middle East tanker attacks escalate | Reuters](#)

[US EIA hikes oil price forecasts as Iran war drains global stockpile | Reuters](#)



KEYNOTE SPEAKER



ADAM CAROLLA

Known for his sharp wit, candid commentary and unmistakable sense of humor, Adam Carolla brings an entertaining and thought-provoking perspective to the WPMAEXPO stage.

CLOSING SPEAKER



JEB BUSH

(Former Florida Governor 1999-2007)

Drawing on his experience in business, public service and leadership, Jeb Bush offers insights and perspectives that will leave you informed, inspired and ready to think differently.

LADIES LUNCHEON



SARAH WELLS Olympian

Sarah Wells has conquered adversity on the world's biggest stage, from Olympic hurdles to racing across deserts, mountains, and international airports on The Amazing Race.

With grit, humor, and practical strategies, Sarah inspires audiences to turn challenges into opportunities and achieve their own excellence.

The Ladies Luncheon is a ticketed event.



The **WPMA NEWS** currently serves EIGHT independent petroleum and convenience store associations.

[WPMA NEWS CURRENT ISSUE](#)

Click [HERE](#) for a previous *WPMA News* issue



EMA JOURNAL - The Official Publication of the Energy Marketers of America

[EMA JOURNAL CURRENT ISSUE](#)

REGISTRATION OPEN

Click on the event below to register



ECAN Little Dogs
[Registration](#)



HEMA Golf Tournament
[Registration](#)



UPMRA Convention
[Registration](#)

PLEASE NOTE UPCOMING DATES FOR EVENTS

September 24-26, 2026 ECAN (Nevada) Little Dogs Event, The Incline Lodge, Tahoe, NV

October 15, 2026 HEMA (Hawaii) Golf Tournament, Poipu Bay, Koloa, HI

October 27-29, 2026 UPMRA (Utah) Convention, Hilton Garden Inn, St. George, UT

February 16-18, 2027 WPMAEXPO, MGM Grand, Las Vegas, NV

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Petro Pete: What do get if you cross an apple with a shellfish? A crab apple.

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