

WPMA MARKETER MEMBERS - WE NEED YOUR VOTE!

We are getting close but we still need every marketer member to vote.

If you have not voted, thinking your vote does not matter - Your VOTE is needed now! At the June 13, 2014 WPMA Board Meeting, the Board of Directors voted to revise the WPMA Articles of Incorporation and Bylaws. The Articles revisions will clean up some grammatical issues and clarify the different classes of Membership. The Bylaws revisions will clean up grammatical issues, change the title of the Executive Director to Chief Executive Officer, define committees, add Section 12 (Operational Agreements between WPMA and the state associations), and revise the amendment process requiring 2/3 vote of the entire membership, to requiring 2/3 vote of the WPMA Board of Directors.

Each member has been sent an e-mail with instructions on where and how to vote. If you have not received this e-mail please contact the WPMA offices. (Associate members are not voting members of WPMA.)

WPMA ANNOUNCES NEW EXHIBITOR WEBINARS AND CONTINUES ONLINE EXHIBITOR SUCCESS & ROI CENTER TO HELP EXHIBITORS IMPROVE RESULTS

WPMA recognizes that exhibiting represents a large investment of financial and human capital on your company's part. We want to help make sure that every dollar and every hour you invest is visibly supporting your company's core business objectives and delivering value far beyond cost.

As part of WPMA's commitment to providing maximum exhibitor value, we are continuing the online [Exhibitor Success & ROI Center](#). This complimentary service gives exhibit managers and their staff 24/7 access to live and re-playable webinars, strategic exhibiting articles, and an Ask the Tradeshow expert email Q&A program. We are also adding two new webinars and three new exhibiting articles.

EPA SENDS DRAFT OF NEW UST RULE TO WHITE HOUSE

EPA has sent a draft final rule over to the White House Office of Management and Budget for review and final approval that might impose costly and unnecessary new UST requirements on petroleum marketers. The proposed rule would mandate comprehensive UST system walkthrough inspections, new interstitial monitoring of tanks, pipes and sumps equipped with secondary containment, installation of under dispenser containment, and spill and periodic overfill and spill equipment testing among other requirements. PMAA has vigorously opposed the rule since it was proposed in 2012 because of the costly and unnecessary compliance costs it would impose on all UST operators in the form of new inspection and monitoring requirements.

In response to the proposed rule, PMAA formed a UST Task Force made up of petroleum marketers and professional engineers to assess the costs of the new inspection and monitoring requirements and draft less costly recommendations for EPA to consider. The PMAA Task Force has met on multiple occasions with the EPA to discuss our opposition which won the support of the U.S. Small Business Administration (SBA) in the fight against the EPA's inaccurate small business impact analysis, launched a successful grass roots campaign in Congress to pressure the EPA to delay the rule to reconsider the cost burdens it would impose, and offered an alternative proposal that would achieve the same environmental protection at a fraction of the cost. These efforts by PMAA together forced the EPA to reconsider and redraft the rule. While the content of the final draft rule is not known, it is expected to reflect a number of changes recommended by the PMAA UST Task Force.

The PMAA Task Force will also meet with the OMB to express its concerns with the EPA's failure to properly solicit the input of small business petroleum marketers during the initial rulemaking process as required by law as well as the costly inspection and maintenance requirements the EPA seeks to impose.

FDA RAISES FINE FOR ILLEGAL TOBACCO SALES

According to updated FDA guidance, retailers illegally selling FDA-regulated tobacco products will face a steeper penalty increasing from \$10,000 to \$11,000 for a sixth violation within a 48-month period. Currently, first time violators receive a warning letter for the first offense, and with every following violation, fines climb from \$250 to \$11,000 for six violations within a 48 month time frame. Fines for fewer violations were not raised, only the highest level fine.

FDA data shows the number of inspections has increased in 2014 to 113,000 store inspections performed through the end of August as compared to more than 109,000 store inspections in the entire year of 2013.

A PLUG FOR ELECTRICAL FIRE PREVENTION FROM FEDERATED INSURANCE

In our technology-centered lives, we tend to take for granted what ultimately makes all our gadgets work: electricity! We rush to “plug in” and generally don’t think twice about the power that keeps us connected.

To bring attention to a growing hazard and to coincide with 2014 National Fire Prevention Week (October 5-11), let’s discuss electricity—a power source that’s similarly taken for granted and often ignored as a fire risk.

Extension Cords

Extension cords are useful for temporary wiring needs. The key word here is *temporary*. Extension cords should never be used as a permanent fix for reaching a primary power supply.

Extension cord fire risk is mainly from overload. Overloads occur when extension cords are carrying more current than they are capable of, which can cause the plug, socket, or the entire cord to heat up. If the cord is near some easily combustible material, the excess heat could ignite a fire.

Cord size and capacity must meet or exceed the requirements of the device being plugged into it. For example, a tool needing 14 amps must be powered by an extension cord with a minimum capacity of 14 amps. This is particularly important for longer cords, since power capacity diminishes with length.

Power Strips

Country singer Trace Adkins made headlines in 2011 because of a fire that burned down his house. Investigators determined the fire started in the garage...from an overheated power strip.

Have you ever “discovered” a power strip hidden beneath dusty, forgotten piles of papers or other things? We probably all have and didn’t even consider the potential risk. But think about this: That buried power strip may be generating heat that could, over time, lead to combustion of whatever material it’s near.

Most power strips have the capacity to power multiple items, or the equivalent of 15 amps. The power draw of each item should be considered before plugging in additional devices. As items are added, the chances increase for overheating and overloading the power strip.

Power Load

Knowing what types of electrical setups your company has is just the basis of a proactive fire prevention risk management plan. As electrical use increases, attention must be paid to the overall load on the entire system. Recognizable warning signs of inadequate load may be as slight as lights dimming when equipment turns on, to a more urgent indication like a breaker that continually trips. All workers should be aware of the warning signs, as early detection of electrical issues is a valuable preventive for fires. If your electrical system is showing signs of being insufficient, a competent electrical contractor should be consulted. This is especially important before installing any new machinery or whenever electrical problems are noticed.

Daisy Chaining

Daisy chaining refers to an unsafe method of linking extension cords or power strips together in any combination, which can present undue fire risk and should never be allowed. The main reason people set up daisy chains is from a need for either more cord length or more outlets. Both situations create increased stress on the power strip or extension cord that is plugged into the main outlet. That plug will have the most load and be increasingly stressed with each item added to the “chain.”

The Burning Issue of Electrical Fires

There are so many good reasons to pay attention to the electrical system your business uses every day. Not only will awareness help decrease the risk of electric shock and fire, you could also see more efficient use of power and less maintenance needed.

Conscientious awareness and fire prevention tactics can actually contribute to your company’s fiscal fitness. The costs for electrical system improvements or a stepped-up maintenance program can generally be absorbed. But the costs from a fire can mean the difference between staying in business or not. By incorporating risk management strategies, you are taking important steps toward helping to keep your employees and business safe.

Federated Insurance has developed a **Fire Prevention Packaged Program**, which includes specific checklists and resources for your fire prevention and educational efforts. Contact your local Federated marketing representative or Federated’s Risk Management Resource Center (800-838-1760 or e-mail riskmanagementmaterials@fedins.com) for more information.

MARK YOUR CALENDARS FOR UPCOMING EVENTS

February 17 – 19, 2015-WPMA Convention & Expo – Mirage Hotel, Las Vegas, Nevada

May 14 – 15, 2015- Nevada (NPM&CSA) BIG DOGS4 – Red Rock Hotel & Casino, Nevada

June 2 – 4, 2015 - Montana (MPMCSA) Convention – Northern Hotel, Billings, Montana

June 22 – 25, 2015 - Washington (WOMA) Convention – Suncadia Resort, Cle Elum, Washington

August 5 – 7, 2015 - Idaho (IPM&CSA) Convention - Sun Valley Lodge - Sun Valley, Idaho

August 3 – 5, 2016 - Idaho (IPM&CSA) Convention - Coeur d'Alene Resort - Coeur d'Alene, Idaho

2015 WPMA CONVENTION & CONVENIENCE STORE EXPO – LAS VEGAS, NEVADA

Don't Miss **Frank Caliendo**, comedian/actor/impressionist as Wednesday Keynote during the WPMA Convention. Mark your calendars for February 17-19, 2015. Make plans now to attend the 2015 WPMA Convention and Convenience Store Expo. It will be held once again at the Mirage in Las Vegas, Nevada.

Win - Four US Open Tickets - June 18 – 21, 2015 – Chambers Bay, University Place, Washington – Contact your state executive director for the Scholarship Raffle Tickets

NPP WPMA MEMBER SERVICE

WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.mynpp.com/myNPP/memberSavings.xhtml?guid=RB3WUOFG>

WPMA MEMBER SERVICES



Petro Pete: “I’ve been running as fast as I can, but I still can’t catch my breath.”

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Classified Ads

FOR SALE:

PROCESSING FACILITY AND RAIL TERMINAL

LiquidTitan Facility and Rail Terminal located in Parker, Arizona available for sale thru Sealed Bid Sale. Bid Deadline October 24, 2014. Call Sean Zimmerman at 480-239-9911 or visit the website for more details.

www.liquidtitanparkerfacility.com

ACCOUNTING MANAGER – FULL TIME

A growing, multi-state, distributor of energy products is offering an exciting career opportunity to someone experienced in Accounting and Financial Statement preparation. Great wages and full benefits.

An Application available at www.cityservicevalcon.com under Resources Tab is required. Fax application to 406-756-8591 no later than October 12, 2014.

CSV is an EEO/AAP Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex or national origin.