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This unique opportunity enhances visibility and strengthens your company's presence at one of the year's premier networking and business events.

2025 WPMAEXPO REGISTRATION OPEN

Secure your spot now at the WPMAEXPO, happening February 18-20, 2025, at the MGM Grand in Las Vegas!

Register today to experience industry insights, connect with experts, and gain exclusive access to keynote sessions with Donald Trump Jr. and Riley Gaines.

Don't miss this premier event to elevate your business and stay ahead in the industry.

2025 WPMAEXPO ROOM BLOCK OPEN

Booking your room at the MGM Grand within the WPMAEXPO room block is easy with a direct link on the WPMA website.

Our exclusive room block offers convenience and proximity to all event activities; however, availability is limited and expected to fill quickly. Secure your spot early to ensure the best rates and options for your stay during the WPMAEXPO.

**CLICK HERE:
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WPMA HAS NOT contracted with any service to book accommodations for the convention. Reservations made through any outside agency will be at your own risk. If you have any questions, please contact the WPMA staff at 801-263-9762.

Looking for trusted products and services?

Find them with our Associate Members! Visit the WPMA website, click on the 'Associate Members' tab, and easily search by name, business type, or state to connect with industry leaders today!

Click [here](#) to find Associate Members first!

The following information provided by:
EMA-Energy Marketers of America



Urge Congress to Extend the Biodiesel Blender's Tax Credit

Recently, Representatives Mike Carey (R-OH), Claudia Tenney (R-NY), Annie Kuster (D-NH) and Mariannette Miller-Meeks (R-IA) introduced the "Biodiesel Tax Credit Extension Act of 2024," (H.R. 9060), which aims to extend the \$1 per gallon biodiesel blender's tax credit through 2025. Extending the biodiesel blender's tax credit is important to energy marketers in order to sell a

growing portfolio of affordable, efficient, and environmentally friendly liquid fuels that are helping to reduce emissions while propelling Americans forward and lowering heating fuel costs.

Since 2004, the \$1 per gallon biodiesel blender's credit has worked successfully to build a strong incentive for downstream energy marketers to blend renewable fuel into the fuel supply which has lowered prices for motorists and heating fuels for consumers. As a result, the U.S. biodiesel and renewable diesel market has grown from roughly 100 million gallons in 2005 to 4 billion gallons today.

Unfortunately, the Inflation Reduction Act (IRA), which was signed into law in 2022, replaced the biodiesel blender's tax credit with a new 45Z Clean Fuel Production Credit (CFPC) based on carbon intensity scores. Ethanol, biodiesel, renewable diesel and sustainable aviation fuel (SAF) will all be eligible for the new production tax credit, however, the Department of the Treasury has yet to publish CFPC guidance. Therefore, it is important that Congress acts soon to extend the biodiesel blender's tax credit to give impacted industries market certainty for at least another year. Depending on the outcome of the November elections, a GOP controlled Congress could reevaluate much of the IRA's tax credits so stay tuned.

Heating fuels marketers -- [click here](#) to write Congress to extend the Biodiesel Blender's Tax Credit.

Motor fuels marketers -- [click here](#) to write Congress to extend the Biodiesel Blender's Tax Credit.

Weekend Reads

[**Visa Wanted a Vast Empire. First, It Had to Beat Back Its Foes**](#)

[**FDA Seizes \\$76 Million in Illegal E-Cigarettes**](#)

[**Reuters Events-California expects EPA to approve 2035 zero emission vehicle plan | Reuters**](#)

[**JP Morgan Analysts Don't See a Peak in Oil Demand Through 2035 | Rigzone**](#)

[**Moody's Says Cybersecurity a High Priority for Oil, Gas | Rigzone**](#)



Federated: Key Strategies to Help Prevent Cyber Losses

Your employees are often your first line of defense in keeping your digital business assets secure. Using regular training programs and implementing a [cyber risk management plan](#) can be an effective way to build your line of defense against digital threats that could negatively impact your business, valuable information, and profits. Consider the following:

Conduct Frequent Employee Training

- Phishing Awareness - Teach employees to recognize common phishing tactics, such as suspicious emails and fraudulent links.
- Safe Browsing Habits - Instruct staff on best practices for navigating the internet securely, including how to identify secure websites.
- Password Management - Encourage the use of strong, unique passwords and emphasize the importance of changing them regularly.
- Regular Training - Use simulations and refresher courses to help reinforce [cyber security](#) knowledge.

Utilize a Risk Management Plan

- Regular Vulnerability Assessments - Conduct routine checks to identify and evaluate potential cyber risks within the organization.
- Automated Security Protocols - Implement automated systems to oversee security measures, ensuring timely updates and responses to threats.
- Incident Response Plans - Develop clear and structured response strategies for addressing data breaches or cyberattacks effectively.

Reach out to your local Federated® [marketing representative](#) to learn more about cyber safety and other [risk management](#) topics.

[Key Strategies to Help Prevent Cyber Losses PDF](#)



The **WPMA NEWS** currently serves EIGHT independent petroleum and convenience store associations.

CLICK HERE FOR THE CURRENT ISSUE OF THE WPMA NEWS MAGAZINE

Interested in a previous *WPMA News* issue? Click [HERE](#).



EMA JOURNAL - The Official Publication of the Energy Marketers of America

Check out the EMA Journal anytime online by clicking [here](#).

The EMA Journal **FALL** issue is now available.

WPMAEXPO®



2025 WPMAEXPO SPEAKERS

Keynote:
Donald Trump Jr.

Ladies Luncheon:
Riley Gaines



CLICK HERE: REGISTER NOW!

CLICK HERE: HOTEL INFORMATION

Attention Exhibitors! Registrations included with the booth will be available with the exhibitor kit in November.

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PLEASE NOTE UPCOMING DATES FOR WPMA EVENTS

December 5, 2024 - Washington (WIDE) Holiday Party - Topgolf - Renton, WA

December 11, 2024 - Oregon (OFA) Holiday Party - Portland Golf Club - Portland, OR

February 18-20, 2025 - **WPMAEXPO, MGM Grand Resort, Las Vegas, NV**

April 24-25, 2025 - Nevada (NPM&CSA) Big Dogs Event - Red Rock Casino/Angel Park Golf Course

June 3-4, 2025 - Montana (MPMCSA) Convention - Fairmont Hot Springs - Fairmont, MT

June 18-20, 2025 - Washington (WIDE) Convention - Davenport Hotel - Spokane, WA

July 20-22, 2025 - Oregon (OFA) Conference - Sunriver Resort - Sunriver, OR

July 30-August 1, 2025 - Idaho (IPM&CSA) Convention - Sun Valley Resort - Sun Valley, ID

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Petro Pete: I can guess what people do for a living just by looking at their hands. I mean, I'm usually wrong, but I can guess.

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If you do not wish to receive information via fax or e-mail, please contact:
WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: kimw@wpma.com Thanks.
