

MAKE YOUR MIRAGE ROOM RESERVATIONS NOW FOR THE 2015 WPMA CONVENTION

Plan ahead and make your reservations at the Mirage hotel now. Call before November 13, 2014 and ask for the WPMA rate of \$147. Rates will go up after November 13, 2014. If you need to cancel your reservations, you can do so 48 hours prior to your arrival date and receive a full refund. Call The Mirage at 1-800-499-6311.

WPMA MARKETER MEMBERS - WE NEED YOUR VOTE!

We are getting close but we still need every marketer member to vote.

If you have not voted, thinking your vote does not matter - Your VOTE is needed now! At the June 13, 2014 WPMA Board Meeting, the Board of Directors voted to revise the WPMA Articles of Incorporation and Bylaws. The Articles revisions will clean up some grammatical issues and clarify the different classes of Membership. The Bylaws revisions will clean up grammatical issues, change the title of the Executive Director to Chief Executive Officer, define committees, add Section 12 (Operational Agreements between WPMA and the state associations), and revise the amendment process requiring 2/3 vote of the entire membership, to requiring 2/3 vote of the WPMA Board of Directors.

Each member has been sent an e-mail with instructions on where and how to vote. If you have not received this e-mail please contact the WPMA offices. (Associate members are not voting members of WPMA.)

DIESEL DEMAND ON THE RISE

This week, a new report released by the Fuels Institute indicated that U.S. diesel demand is expected to peak in 2015 while global demand will continue to grow by more than 6MMB/D from 2013 to 2030. The report entitled, An Assessment of the Diesel Fuel Market: Demand, Supply, Trade and Key Drivers, highlighted that as domestic diesel demand decreases, diesel exports will grow to meet increasing worldwide demand. Domestic demand for diesel fuel is likely to decrease starting in 2016 due to overall vehicle efficiencies and the growing use of natural gas for heavy-duty trucks. However, diesel demand is expected to triple among the domestic light-duty vehicle fleet, from less than 0.3 MMB-D to 1 MMB/D by 2030, even as it will likely face competition from electric vehicles.

To view the report, click [here](http://www.fuelsinstitute.org/ResearchArticles/DieselReport_PIRA.pdf) (http://www.fuelsinstitute.org/ResearchArticles/DieselReport_PIRA.pdf).

WESTERN "ROAD USAGE CHARGE CONSORTIUM" GROWING

A group of eight western U.S. state highway officials have formed a consortium to explore the pro's and con's of a "Road Usage Charge" (i.e. tax) to fund highways. The consortium includes Texas, Colorado, Arizona, California, Washington, Oregon, Nevada and Utah. Organizers announced that Montana, North Dakota, Wyoming and New Mexico are expected to join the consortium. WRUCC members believe that gasoline and diesel excises taxes will not adequately fund highway construction and maintenance.

WRUCC Administrator Randal Thomas of the Oregon Department of Transportation says the body is "a group of western states that are banding together to jointly explore and understand the implications of RUC" and "undertake collaborative research into systems and policy development..." He stresses that actual policy and implementation decisions will be left to individual states.

In addition to the consortium of western states interested in cooperating on road usage charging, there is a Washington, D.C. headquartered association called the "Mileage Based User Fee Association" which brings together government, business, academic and transportation policy leaders to conduct education and outreach on the potential for mileage-based user fees as an alternative for future funding and improved performance of the U.S. transportation system.

SENATORS OPPOSED TO LIFO REPEAL

Recently, a bipartisan Senate letter led by Senators Michael Enzi (R-WY) and Joe Donnelly (D-IN) was sent to U.S. Treasury Secretary Jacob Lew over their concerns regarding LIFO repeal. The letter stressed to Secretary Lew that repealing LIFO would result in businesses paying a retroactive tax that would hinder growth and increase unemployment.

Earlier this year, House Ways and Means Committee Chairman Dave Camp (R-MI) introduced a major tax reform bill that would make sweeping changes to the U.S. tax code. Included in the legislation is a provision which would repeal the LIFO inventory accounting method. The Obama Administration has also proposed repealing LIFO. Repealing LIFO would force PMAA member companies currently using this method to report their LIFO reserves as income, resulting in a massive tax increase for small business petroleum marketers across the country. Additionally, repealing LIFO would mean potentially higher future tax bills and would make it harder for PMAA member companies to manage inflation.

To view the letter, click [here](http://www.naw.org/files/Treasury-Letter.pdf) (<http://www.naw.org/files/Treasury-Letter.pdf>).

MARK YOUR CALENDARS FOR UPCOMING EVENTS

February 17 – 19, 2015-WPMA Convention & Expo – Mirage Hotel, Las Vegas, Nevada

May 14 – 15, 2015- Nevada (NPM&CSA) BIG DOGS 4 – JW Marriott Las Vegas Resort & Spa, Nevada

June 2 – 4, 2015 - Montana (MPMCSA) Convention – Northern Hotel, Billings, Montana

June 22 – 25, 2015 - Washington (WOMA) Convention – Suncadia Resort, Cle Elum, Washington

August 5 – 7, 2015 - Idaho (IPM&CSA) Convention - Sun Valley Lodge - Sun Valley, Idaho

August 17-19, 2015 – New Mexico (NMPMA) - Marriott Pyramid North – Albuquerque, New Mexico

August 3 – 5, 2016 - Idaho (IPM&CSA) Convention - Coeur d'Alene Resort - Coeur d'Alene, Idaho

September 15-17, 2015 - Utah (UPMRA) Convention - Park City Marriott - Park City, Utah

2015 WPMA CONVENTION & CONVENIENCE STORE EXPO – LAS VEGAS, NEVADA

Don't Miss **Frank Caliendo**, comedian/actor/impressionist as Wednesday Keynote during the WPMA Convention. Mark your calendars for February 17-19, 2015. Make plans now to attend the 2015 WPMA Convention and Convenience Store Expo. It will be held once again at the Mirage in Las Vegas, Nevada.

Win - Four US Open Tickets - June 18 – 21, 2015 – Chambers Bay, University Place, Washington – Contact your state executive director for the Scholarship Raffle Tickets

NPP WPMA MEMBER SERVICE

WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.mynpp.com/myNPP/memberSavings.xhtml?guid=RB3WUOFG>

WPMA MEMBER SERVICES



Petro Pete: *“Why don't witches like to ride their brooms when they're angry? They're afraid of flying off the handle.”*

© 2014 Western Petroleum Marketers Association - All rights reserved. No part of this work may be reproduced or copied in any form or by any means - graphic, electronic, or mechanical, including photocopying, recording, or otherwise. The information herein is also intended for the sole purpose of members of the Western Petroleum Marketers Association (WPMA). Any other use is strictly prohibited without the express written consent of the WPMA. If you do not wish to receive information via fax or e-mail, please contact WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: janr@wpma.com. Thanks.



Classified Ads

CHS / BINGHAM COOP is looking for a **Certified Energy Specialist** for our Fuel Department selling fuel and Cenex branded lubricant products for our Burley/Twin Falls Region. Candidate needs to be able to make decisions, work independently, and in a team environment. You must be detail oriented with excellent communication skills both verbal and written.

Contact Tyler Harker at tyler.harker@chsinc.com for more details.