

December 23, 2011

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THE WPMA STAFF WOULD LIKE TO WISH ALL OF OUR MEMBERS A VERY MERRY CHRISTMAS!

WPMA WOULD LIKE TO THANK OUR TOP SPONSORS



We would also like to thank Corner Capital for sponsoring our 2012 lanyards!

PLEASE SUPPORT THE SCHOLARSHIP FOUNDATION AND SILENT AUCTION!

In 2012, the WPMA Scholarship Foundation will award \$32,000 in scholarships to graduating high school seniors. The Foundation receives a large portion of its working capital through income from the annual Scholarship Silent Auction held at the WPMA convention in February. Please support the Scholarship Foundation by donating an item to the 2012 Scholarship Silent Auction.

Past Silent Auction donations have included tickets to sporting events, vacation packages, decorator items, electronics, sports equipment, logo clothing, jewelry, tools, accessories, etc. Silent Auction donation forms are available on the WPMA website, www.wpma.com, under the Scholarship link. Donations to the Foundation are tax deductible, and donors will receive recognition on convention signage and in the Expo program, in the Silent Auction brochure and next to the item in the auction.

If you have questions, please contact Kathy Michaelis at the WPMA office: 888-252-5550, or e-mail kathym@wpma.com.

2012 WESTERN PETROLEUM MARKETERS CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NEVADA



Start planning now to attend the 2012 WPMA Convention and Convenience Store Expo. It will be held at the Mirage in Las Vegas, Nevada. Our keynote speaker will be Ben Stein. Mark your calendars for February 21-23, 2012.

Access the WPMA National Convention page by scanning the QR code on the left with your smart device.

WPMA CONVENTION SMART PHONE APP ADVERTISING OPPORTUNITIES

WPMA is offering a unique way to give your company more visibility at the WPMA 2012 Convention and Convenience Store Expo, with an exclusive Smart Phone App sponsorship. For a \$3500 sponsorship fee, the smart phone app sponsor will receive a full-screen ad displayed for ten seconds every time the app is accessed. Included with this sponsorship is a scrolling banner ad, one of only ten ads that will scroll at the top of the screen when the WPMA convention app is in use.

The scrolling banner ad is a second advertising opportunity. Each banner ad will display on the smart phone for five seconds in random order while the WPMA convention app is in use. Only ten banners will be sold, so your name will be very visible to all who use the app. The WPMA Convention app received great reviews at the 2011 show, and we look forward to even more users this year.

For more information, to sponsor or to purchase a scrolling banner ad, please contact Jamie Wood at 801-263-9762, or e-mail jamiew@wpma.com.

MAKE YOUR ROOM RESERVATION FOR THE WPMA CONVENTION NOW WHILE THERE IS STILL AVAILABILITY

Now is the time to make your room reservations at the Mirage hotel for the 2012 WPMA National Convention and Convenience Store Expo. The rooms are filling up fast because of high demand. The early bird room rate of \$145 has been extended through January 18, 2012 and is available for all WPMA dates except Tuesday, February 21st and Wednesday, February 22nd. The regular WPMA group rate of \$175 will be effective on those dates.

ETHANOL AND BIODIESEL TAX CREDITS NOT PART PAYROLL TAX CUT DEAL

Yesterday afternoon House Speaker John Boehner (R-OH) and Senate Majority Leader Harry Reid (D-NV) reached a deal to the days-long standoff over extending the payroll tax holiday. The payroll deal does close the door on any other potential extenders being enacted in 2011. Petroleum marketers will now implement plans to adjust to the loss of the ethanol, biodiesel, and alternative fuels tax credits which expire on Saturday, December 31, 2011.

SENATE TRANSPORTATION WOULD MOVE HIGHWAY FUNDS TO RAIL

In addition to the hours-of-service on board recorder mandate that was included in the Senate Transportation Committee mark-up of the Commercial Motor Vehicle Safety Enhancement Act of 2011" (S. 1950) and was reported on by PMAA last week, there is additional language that PMAA opposes that would create an infrastructure investment grant program and divert highway trust fund money away from investment in highways to freight rail improvements.

S. 1950 is set to become part of the surface transportation legislation that Congress will need to act upon before March 31, 2012 when the current transportation infrastructure law expires. The bill passed by a partisan vote of 13 – 11 and there is significant opposition in the House to the unwarranted and costly trucking safety provisions and the Sen. Lautenberg (D-NJ) proposal to move funds to freight rail improvements. PMAA will urge Representatives to oppose them.

The House and Senate differ on a plan for a long-term reauthorization of the Highway bill. The Senate Environment and Public Works Committee has already approved a two-year, \$109 billion reauthorization that would maintain current spending indexed for inflation. However, the Senate Finance Committee will still need to find an additional \$12 billion to offset the gap between funding authorization and actual revenues expected from the Highway Trust Fund. Meanwhile, the House Transportation Committee has proposed a six-year, \$230 billion bill that would cut highway programs by more than 30 percent.

FMCSA ISSUES FINAL HOURS OF SERVICE RULE

The Federal Motor Carrier Safety Administration (FMCSA) published its revised Hours of Service (HOS) rule yesterday. The release of the rule has been delayed several times. PMAA filed comments in February opposing the proposed rule.

Petroleum marketers have adjusted to new HOS regulations adopted in 2008.

FMCSA's new HOS final rule reduces by 12 hours the maximum number of hours a truck driver can work within a week.

Under the old rule, truck drivers could work on average up to 82 hours within a seven-day period. The new HOS final rule limits a driver's work week to 70 hours.

In addition, truck drivers cannot drive after working eight hours without first taking a break of at least 30 minutes. Drivers can take the 30-minute break whenever they need rest during the eight-hour window.

FMCSA agreed with PMAA and retained the current 11-hour daily driving limit. However, the agency will continue to conduct data analysis and research to further examine any risks associated with the 11 hours of driving time.

The rule requires truck drivers who maximize their weekly work hours to take at least two nights' rest when their 24-hour body clock demands sleep the most - from 1:00 a.m. to 5:00 a.m. This rest requirement is part of the rule's "34-hour restart" provision that allows drivers to restart the clock on their work week by taking at least 34 consecutive hours off-duty. The final rule allows drivers to use the restart provision only once during a seven-day period.

YOU CAN CONTRIBUTE!

WPMA welcomes industry-related articles, editorials and comments for publication in *Western Petroleum Marketers News* magazine. All members and associate members of WPMA are eligible to submit items for publication. Articles will be included as space allows, and no self-promoting articles or editorials will be accepted. WPMA reserves the right to edit and make adaption of such contributions to accommodate the magazine's space and style. Please submit articles or content to Jan Roothoff, WPMA Administration/IT Director at janr@wpma.com, or mail to Jan Roothoff, Western *Petroleum Marketers* Association, PO Box 571500, Murray, UT 84157-1500.

WPMA MEMBER SERVICES



The WPMA office will be closed December 26, 2011 for the Christmas holiday.

MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2012

May 9-10, 2012– NPM&CSA Convention – Las Vegas, NV

June 5-7, 2012 – MPMCSA Convention – Billings Hotel and Convention Center – Billings, Montana

June 18-21, 2012 – WOMA Convention – Suncadia Lodge – Cle Elum, Washington

June 21, 2012 – UPMRA Summer Golf Classic – Old Mill Golf Course – Draper, UT

August 1-3, 2012 – IPM&CSA Convention – Coeur d'Alene Resort, Coeur d'Alene, Idaho

August 15-16, 2012 – UPMRA Convention – Zermatt Resort (tentative), Midway, UT

August 27-29, 2012 – NMPMA Convention and Trade Show – Embassy Suites – Albuquerque, New Mexico

Petro Pete: "I once bought my kids a set of batteries for Christmas with a note on it saying, toys not included."

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If you do not wish to receive information via fax or e-mail, please contact WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: janr@wpma.com. Thanks.

Classified Ads

FOR SALE

Refrigerated Walk in Box

- 9' 8" deep X 37' long
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- 1- walk in door complete with racks and shelves

WANTED

Looking for late model 4500 gallon, 4 or 5 compartment truck tank with barrel boot, dual pumping system.

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