

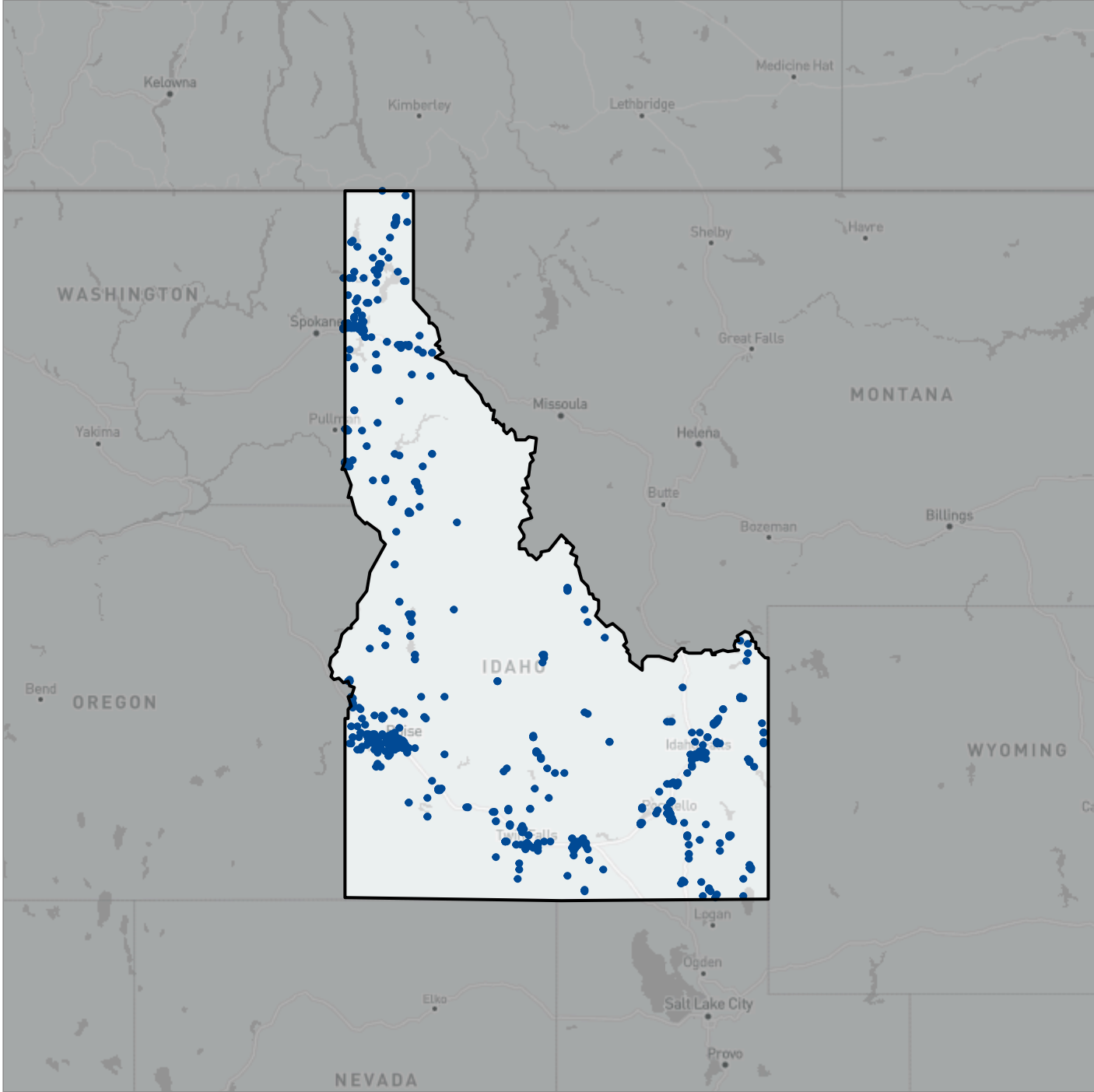
2024 Impact Report



Advancing Convenience & Fuel Retailing

convenience.org

Convenience Stores of Idaho



Each dot on the map represents one convenience store. See impact data on reverse.
Source: NACS State of the Industry Report® of 2023 Data; Nielsen TDLinX Store Count (December 31, 2023)
Map imagery © Mapbox.

Data for the Convenience Stores of Idaho

	Average Per Store	State
Total Stores	1	896
Stores Selling Gas	1	706
Total Employees	16	14,426
Transactions Per Day	949	850,304
Total Sales	\$5,641,880	\$5,055,124,480
Merchandise	\$1,576,993	\$1,412,985,728
Foodservice	\$608,952	\$545,620,992
Fuel	\$4,432,747	\$3,971,741,312
Gallons of Fuel	1,255,736	1,125,139,456
Gallons of Diesel	224,843	201,459,328
Labor Expenses	\$452,621	\$405,548,416
Credit Card Fees Paid	\$129,268	\$115,824,128
Utilities Expenses	\$53,700	\$48,115,200
Taxes Collected	\$1,364,865	\$1,222,919,040

See map on reverse.

Source: NACS State of the Industry Report® of 2023 Data; Nielsen TDLinX Store Count (December 31, 2023)